

INDEPENDENT ARTIST FESTIVAL SPONSORSHIPS

Center Stage Magazine will be hosting our own special event June 8-10, 2017, at Alley Taps in legendary Printer's Alley and conducting over 50 interviews during CMA Fest 2017 week with a variety of country music stars as well as many artists on their way to stardom. Sponsorships are a great way to promote your business by being associated with country music's premiere event, as well as some great names in country music! Last year our interviews reached nearly 330,000 readers. Our readership has doubled since June of 2016. Therefore, we expect to reach a minimum of 600,000 – 750,000 readers for CMA Fest 2017.

There are many affordable ways to sponsor this great event. Choose the sponsorship option that is best for your business below.

\$50 Single Interview Sponsorship

- Your business will be mentioned in the interview video which will remain for the life of the video interview
- Your business logo/brand will appear in the interview video
- Your business logo and link will appear on the interview article page
- * Affordable option for small business. Estimated reach of 4500-7000 readers.

\$250 Full Day of Interviews Sponsorship (approx. 10-12 interviews)

- Your business will be mentioned in all the interview videos
- Your business logo/brand will appear in all the interview videos
- Your business logo and link will appear on all the interview article pages for that day
- Your business logo/ad with link will run on our website for a full 30 days
- * GREAT value option for small to medium business. Estimated reach of 125,000-250,000 readers.

\$1000 Full Event Sponsorship (approx. 50-60 interviews)

- Your business will be mentioned in all the interview videos
- Your business logo/brand will appear in all interview videos
- Your business logo and link will appear on all the interview article pages
- Your business logo/ad with link will run on our website for a full 30 days
- Your business logo/commercial will run during the live-stream of the event
- Your business will be mentioned and logo will be listed in all event promotions, including but not limited to, Facebook chats, flyers, social media promotions, etc.
- * EXCELLENT value for all businesses. Estimated reach of 600,000-750,000 readers.

Your sponsorship isn't just for the day(s) of the event. Your sponsorship will have a continuous life online in our video interviews and article pages on our website, social media channels, etc. This means that if someone stumbles across one of these interviews one year from now or five years from now, your company will still be promoted to every reader that views the interview(s) you have sponsored!

Limited Availability. To reserve your spot today, contact:

Tommy Lemon tommy@centerstagemag.com 615-491-8673